

# Energy efficiency - a shortcut to sustainable energy

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# “Light Bulb Standards Fought By House Republicans”



$$EE + RE = SE$$

Energy Efficiency  
+  
Renewable Energy  
=  
Sustainable Energy  
System

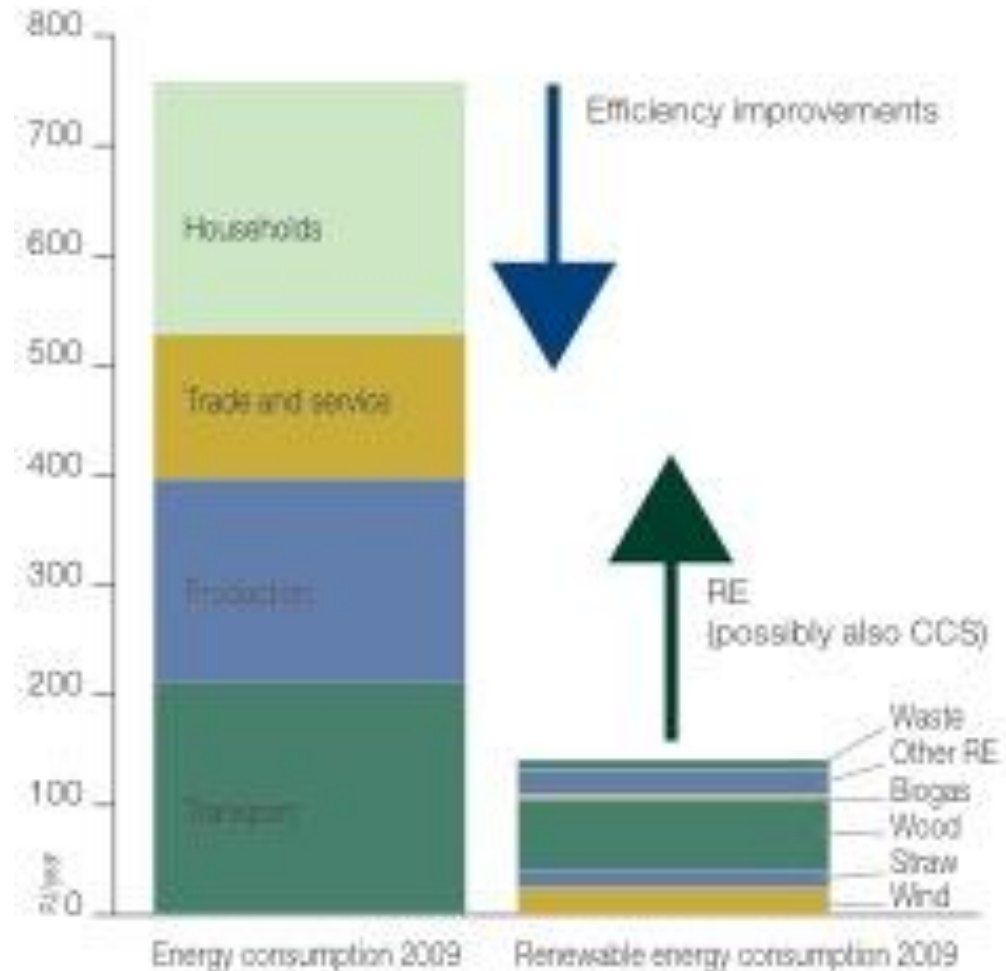


Figure 2.1. Energy consumption and renewable energy 2009. Source: Danish Energy Agency

# Climate Objectives of EU

20 – 20 – 20 by 2020

**Ambitious objectives** set up by the EU

- European Union commits to *cut greenhouse gas emissions* by at least 20% (compared to 1990)
- 20% of the European energy consumption shall come from *renewable energy* (Denmark 30% since 17% to-day is based on renewable energy to-day)
- *reduce 20%* of EU's total primary energy consumption (not binding and mandatory for the member states)

# Proposed Energy Efficiency Directive

Only half of the 20% reduction target will be met with current plans  
Review in 2013, if not substantial progress then BINDING targets from 2014

## Status:

- Legal obligation to establish *energy saving schemes* in all member states (MS)
- *Energy companies obliged to save 1.5 % of their yearly energy sales, by volume through the implementation of energy efficiency measures such as improving the heating system, installing double glazed windows, etc.*
- *Public sector to lead by example* (The public sector will be required to renovate 3% of their building stock; Local energy efficiency plans; purchase products, services and buildings with high energy performance, etc.)
- *Buildings – huge potential, challenge: existing buildings, etc.*
- *Industry have to make energy audits, eco-design, and voluntary agreements*

# Combining EE Strategies

## - how DK kept energy consumption stable

### Energy savings in consumption

- Savings of electricity and heating in households and industry
- Energy efficient products (clean tech)

### Efficiency in distribution

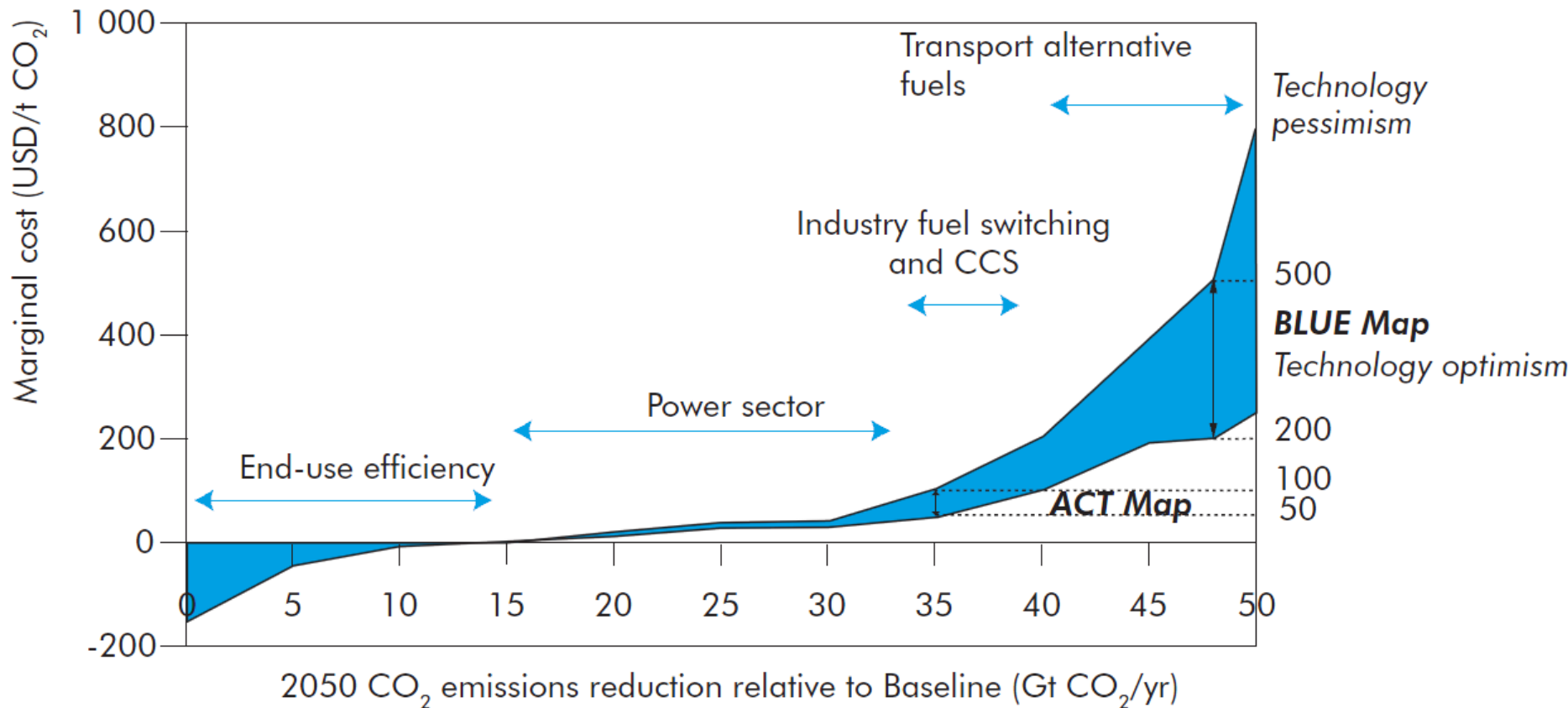
- Combined heat and power, low temperature district heating, heat pumps, storage, etc.

### Renewable Energy Sources

- Distributed and integrated system



# Energy Efficiency – the cheap solution



Source: IEA Energy Technology Perspective 2009

# Energy efficiency as a business case

A business case – clean tech:

## **Clean, Clever and Competitive**

- Technical Traffic Solutions (TTS) A/S
- Grundfos circulator pump



# Green Light, TTS A/S

## Traffic signals using LED technology

### Environmental benefits

- 2.100 kWh/year (old: 6.500 kWh/year)
- Lifespan: more than 10 years (old: 1 year)
- Less waste – recyclable materials
- If all traffic signals in the EU were replaced: 25% of the yearly energy consumption in Denmark

### Other benefits

- Improved traffic safety (more clear signal)
- Design
- No maintenance and cleaning needed



# Alpha Pro, Grundfos

A-marked circulator pump

## Environmental benefits

- Improved energy efficiency – uses 80% less electricity than the old one
- Pumps consume 20% of world electricity consumption, and 15% of electricity consumption in an average European household

## Other benefits

- Saves money in the long run
- Technology, with many spin-offs
- Easy to install

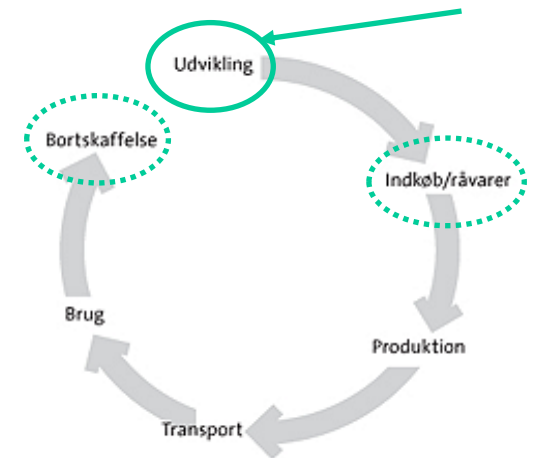


# Resource efficiency of pumps

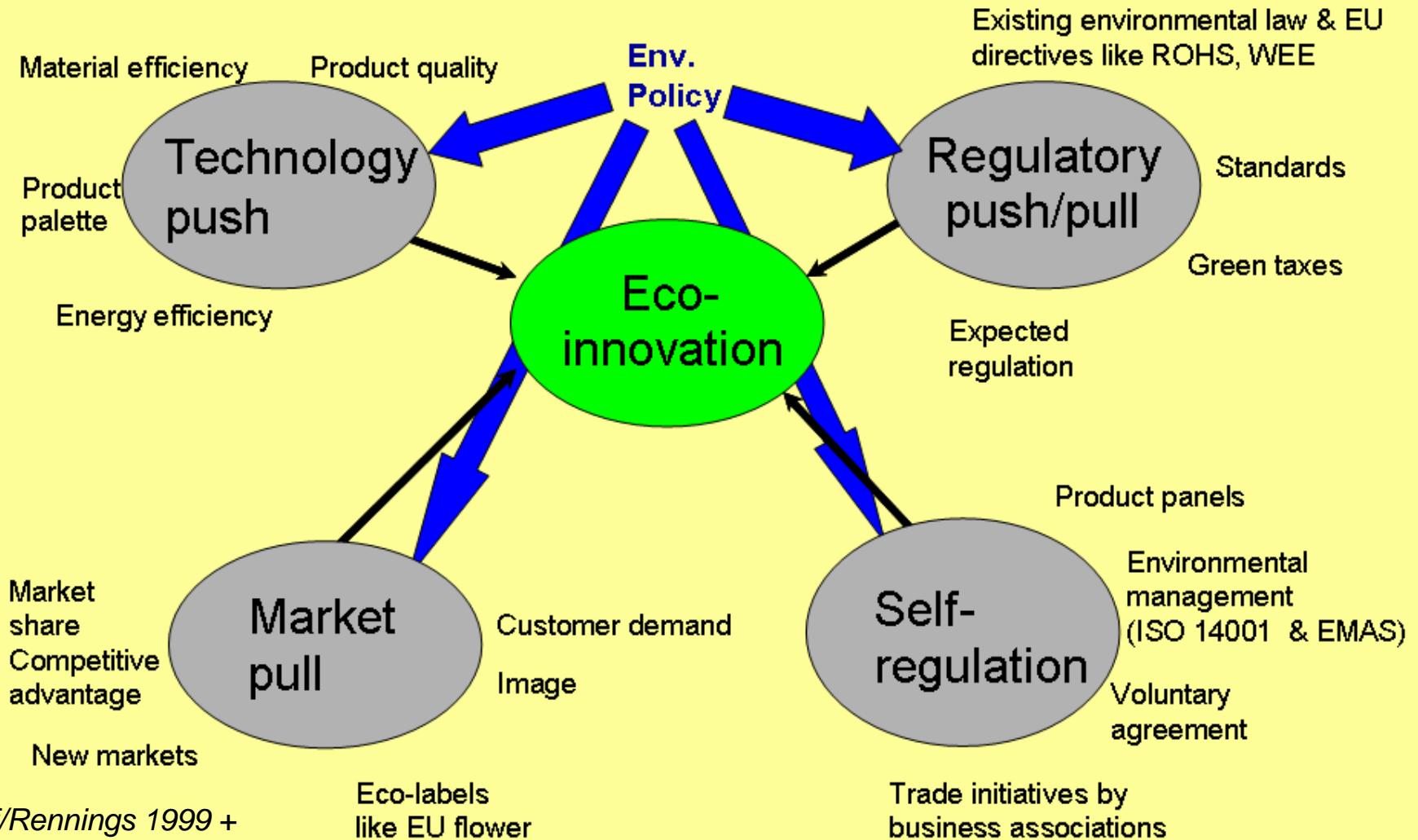
Materials	UPE (Kg)	Alpha Pro (Kg)	Difference (Kg)
Cast iron	1,40	0,79	- 0,61
Sheet metal	3,70	0,32	- 3,38
Copper	1,20	0,10	- 1,10
Perma magnet	0	0,12	+0,12
Aluminium	0,95	0,22	- 0,73
Plast	0,21	0,20	- 0,01
Silicone foundry mass	0,26	0,25	- 0,01
<b>Overall weight kg</b>	<b>7,72</b>	<b>2,00</b>	<b>- 5,72</b>

## Recycling profile:

- Reuse/Recovering 94%
- Incineration 4,7%
- Disposal/landfill 1,2 %

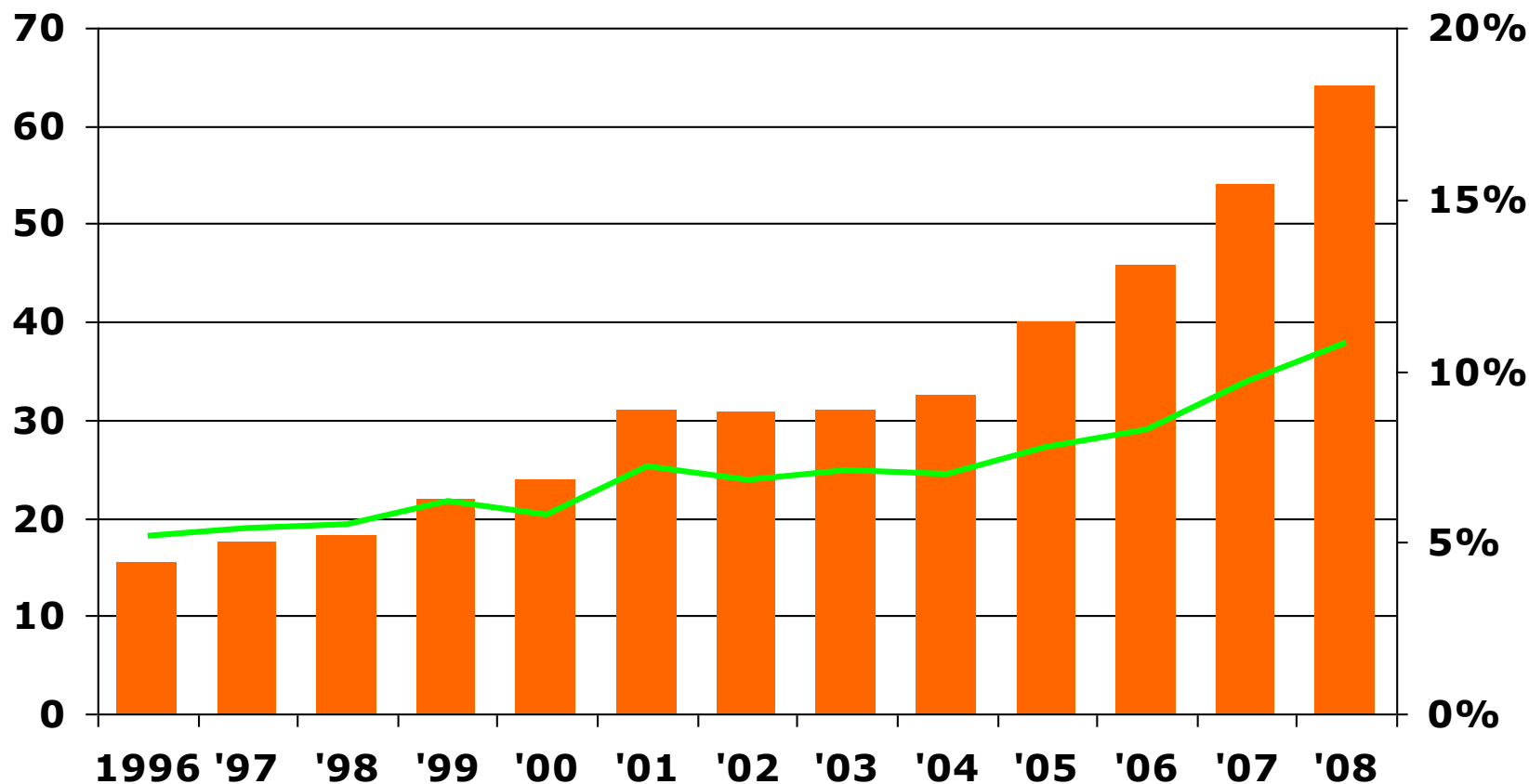


# Drivers for Clean tech.



# Exports of Energy Technology and Equipment

Mia. kr., løbende priser



■ Eksport af produkter til energisektoren      Energistyrelsen, Energistatistik 2008  
— Andel af Danmarks samlede eksport (højre akse)

# Ford T – 100 years of “fuel efficiency”



# US standards on fuel efficiency

1908: 13–21 miles per gallon – Ford T

2012: 15 (city) - 27 (highway) mpg – Ford Taurus 2012 3,5L V6

## **Fuel efficiency standards in US - upcoming**

2016: 35.5 mpg

2025: 54.5 mpg (Federal – announced today)

## **Rebound effects**

- Driving more mileages + having more cars pr family

# New transport means

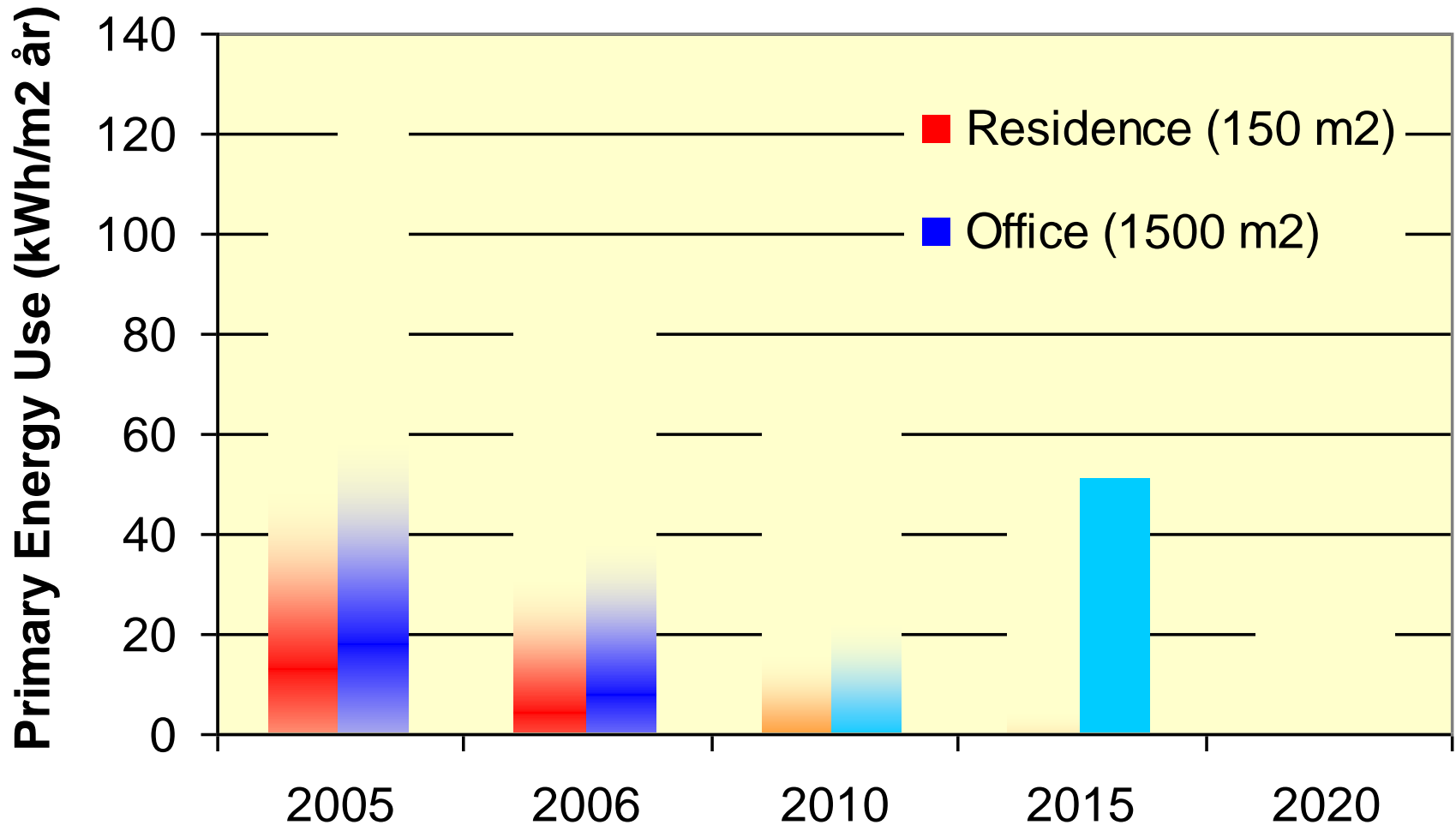




# Comfort houses in Vejle



# Development in Maximum Energy Use in New Buildings in Denmark



# Measures to promote energy efficiency

## **Danish governments** have established

- High taxes on energy and on Co2 emissions
- Co-generation of heat and power
- Voluntary agreements on energy savings with industry
- Public awareness campaigns on energy use
- Stringent building codes (insulation, double glazing, etc.)
- Green public procurement (public set an example)

## **EU** has established

- Mandatory energy labelling
- Directive on Energy-related Products (ErP) setting minimum energy performance standards

# EU directive on Energy-related Products

**MEPS - Minimum energy performance standards to**

**Energy-using Products**

**since 2005** such as:

Computers, refrigerators, boilers, washing machines, light bulbs, AC /air conditioner, etc.

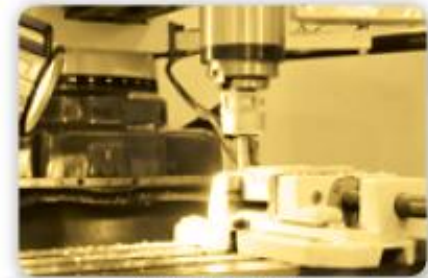
**Energy-related Products**

**since 2009** such as:

Windows, insulation materials, bathroom devices, etc.



TVs



machine tools



computers



water heaters



refrigerating equipment



air conditioning

## ErP – estimated energy savings

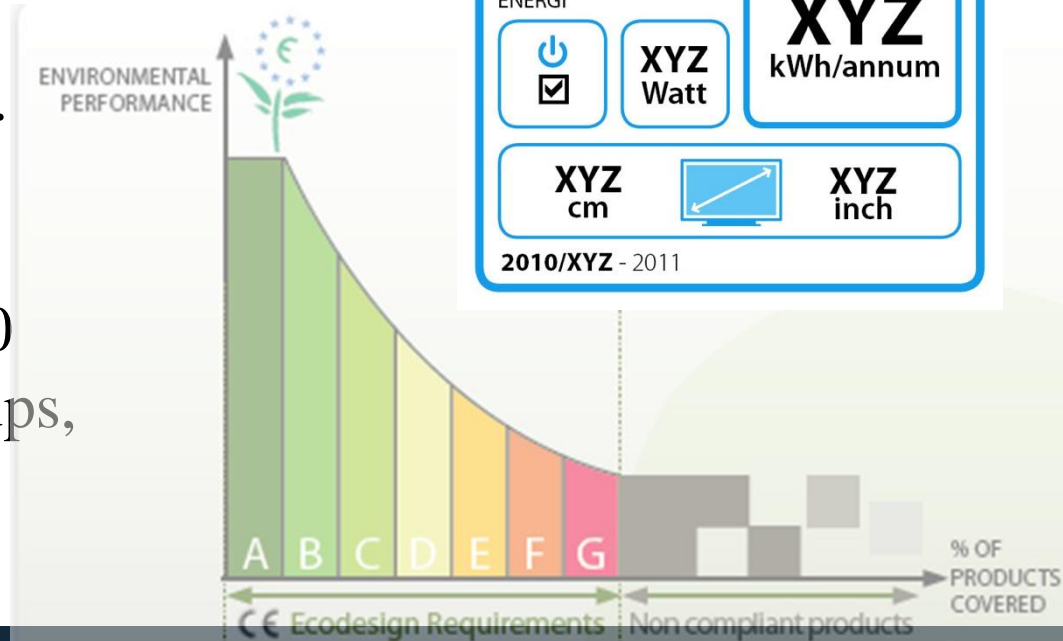
Ecodesign Measure	Adoption	Estimated savings (annual by 2020)
Standby	December 2008	35 TWh
Simple set top boxes	February 2009	6 TWh
Street & Office Lighting	March 2009	38 TWh
Domestic Lighting	March 2009	37 TWh
External power supplies	April 2009	9 TWh
Electric motors	July 2009	140 TWh
Circulators	July 2009	27 TWh
Domestic refrigeration	July 2009	6 TWh
Televisions	July 2009	43 TWh
<b>Total</b>		<b>341 TWh</b>

Energy savings equivalent to 12% reduction of EU's electricity consumption in 2007

# Energy-labelling

Energy labelling has been efficient in order to change consumer preferences:  
 If you buy a more efficient product, you save money for the rest of the product life time.

Has been mandatory for "white goods" and is May 2010 expanded to more product groups, e.g. TV



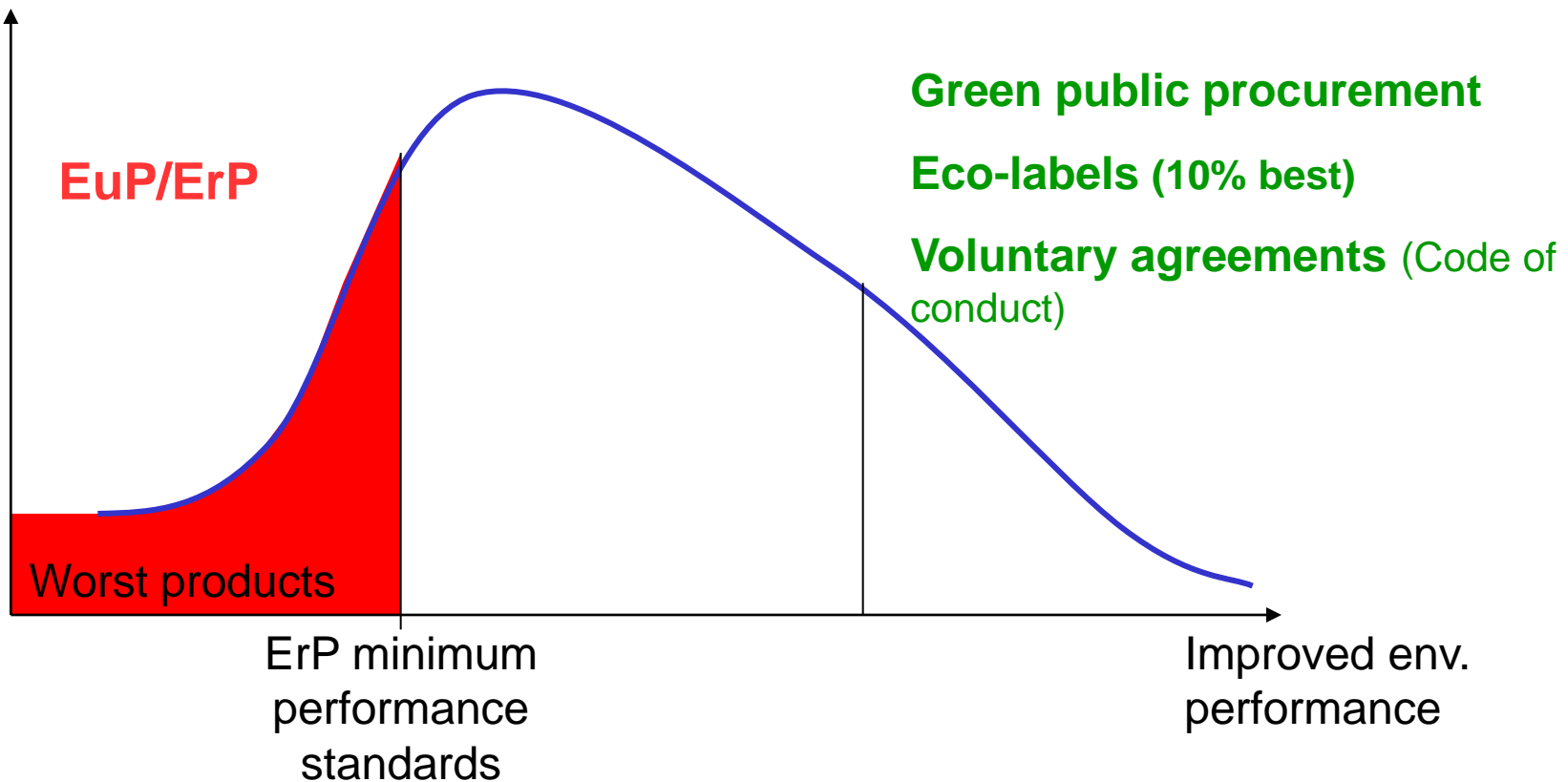
# Combining policy instruments

Research and Development

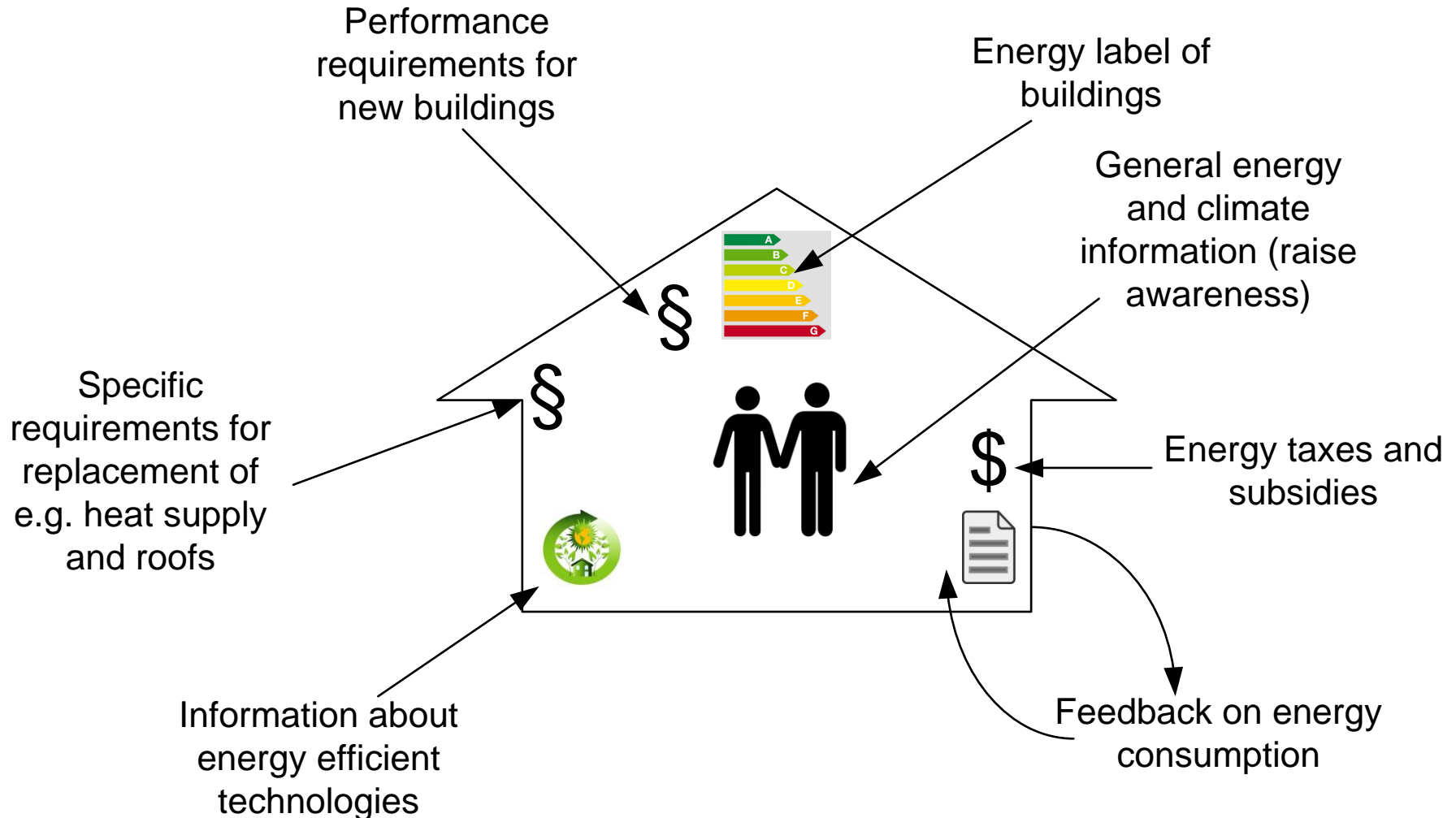
Energy labelling (all products)

Taxes

Products on the market



# Policy mixes (combine \$, § + info)





# Benefits of Sustainable Energy (EE + RE)

## 1) Profit – Enterprises and Society

- Security of supply / independent of fossil fuels from unstable societies
- Competitive advantage for industry (from EE + RE technologies)
- Reduced externalities

## 2) Planet – Environment

- Climate mitigation – reducing the threat of climate change
- Reduction of greenhouse gas emissions
- Pollution prevention

## 3) People - Citizens

- Employment – creation of new jobs
- Health
- Higher investment but lower running costs



**Thank you**  
for your attention

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# The Energy System – Industrial Society

Production



Distribution



Consumption



# Energy System of the Internet Society

## 1) Demand side becomes production - prosumers

- Energy+ houses (passive houses)
- Electric vehicles (use and deliver electricity)
- Energy efficient products and technologies

## 2) Renewable energy sources

- Sun, wind, wave, tidal, biogas, biomass, etc. (several thousands)
- CHP – combined heat and power (several hundreds) on RE
- Waste incineration (to power and heat/cooling)

## 3) From Distribution to Smart Grids

- An "Intelligent" System – adjust energy use to energy production
- Dynamic prices – depending on peak hours, etc.
- The to-way energy system of the "internet age"